nec Ingenium 2025

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Event	**Poster Design Competition** "*DesignSpeak: Visualizing Ideas Creatively*"
Main Event Date	03 July 2025

Objectives

To promote creative expression through posters focused on a theme using visual design principles .

Participation

- Individual or team (max 3)

- Open to all Undergraduate students

Format

- Poster should be designed using graphic software

- Size: A2 (420 x 594 mm)

- Format: Submit as PDF + high-res image (JPG/PNG)

- Must be original and not AI-generated or plagiarized.

Allowed Tools:

Any graphic software like (Photoshop, Illustrator, Canva, etc.)

Judging Criteria:

FVisual Impact and creativity	:	50 %
Relevence to Theme	:	20%
Typography and Layout	:	20%
Originality	:	10%